CitizensNYC

COMMUNITY LEADERS GRANT
REVIEW CRITERIA

Grant Goal

To award grants of up to $5,000 to community building projects carried out by resident-led groups to address issues they identify as important to them. Our grant making focuses on supporting projects that improve neighborhood life, strengthen local leadership, and scale community partnerships. Grassroots leaders know and have what it takes to roll up their sleeves and make change to boost civic engagement, neighborhood wealth, and community health.

CitizensNYC has a limited amount of funds that we can give out every year. This document outlines how we review applications based on our funding availability.

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ELIGIBILITY SCREENING

A ‘NO’ RESPONSE TO ANY OF THE QUESTIONS BELOW = INELIGIBLE

- ☑ Community group (>2 volunteers involved)
- ☑ Within one of the five boroughs of NYC
- ☑ Nonprofit or grassroots volunteer groups, not profit-generating entity
- ☑ Budget under $250,000 (schools are exempt)
- ☑ Not promoting religious, political and any other ideology
- ☑ Not a chapter or affiliate of a larger organization

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SCORING CRITERIA

01 CLARITY

Are the descriptions of the project and its goals clear? Is the outreach strategy clear? Is the work plan adequately detailed, focused, realistic and clear? Does it support project goals?

02 QUALITY OF LIFE IMPACT

Is the project expected to improve quality of life issues identified by residents and community members?

03 COMMUNITY ENGAGEMENT

Is the project expected to build community engagement and capacity for the future?

04 NEED

Does the proposal clearly convey that the project is warranted and needed in identified neighborhood or for a particular community (identity-based)?